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China Chuanglian Education Group Limited
中國創聯教育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2371)

APPOINTMENT OF EXECUTIVE DIRECTOR

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The Board announces the appointment of Mr. Li as the executive Director with effect from 1 July 2016.

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The board (the “Board”) of directors (the “Directors”) of China Chuanlian Education Group Limited (the “Company”) announces that Mr. Li Dongfu (“Mr. Li”) has been appointed as the executive Director.

Mr. Li, aged 36, graduated from Economics and Management School of Wuhan University. Mr. Li joined the Group in 2005 and has served as various positions such as sales manager of marketing department, sales director and general manager of marketing department. Mr. Li is familiar with the latest condition of both domestic and overseas training industry and the relevant requirements of training policies, and has good communication channel with the relevant authorities of cadre training. He is also familiar with the business operation and technical solutions as well as training programme design solutions in respect of cadre training. During his tenure of service in the Group, he has participated in the development and operation of the major projects with various companies in Inner Mongolia, Sichuan province, Tianjin city and Hainan province, and accumulated rich experience in project management.

Mr. Li has entered into a formal service contract with the Company, whereon sets out the terms of his appointment as an executive Director. Mr. Li's appointment as an executive Director will commence on 1 July 2016 for a fixed term of 3 years and can be terminated by either party with a written notice of not less than 3 months, but in any event subject to retirement by rotation and reelection in the annual general meetings of the Company in accordance with the articles of association of the Company. Mr. Li is entitled to a monthly emolument of HK\$30,000. This fee was determined after arm's length negotiation between Mr. Li and the Company, with reference to market conditions and his experience and qualification.

Save as disclosed above, (i) Mr. Li has not held any directorships in public companies the securities of which are listed in Hong Kong or overseas in the last three years; (ii) Mr. Li has not held any other positions in the Company or any of its subsidiaries; (iii) Mr. Li does not have any relationship with any other directors, senior management, substantial or controlling shareholders of the Company; (iv) Mr. Li does not have any interest in the listed securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance; and (v) there is no information relating to Mr. Li that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited or any other matter concerning Mr. Li's appointment that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its warmest welcome to Mr. Li in joining the Company.

By order of the Board
China Chuanglian Education Group Limited
Lu Xing
Chairman

Hong Kong, 22 June 2016

As at the date of this announcement, the Board comprises Mr. Lu Xing (Chairman), Mr. Li Jia, Mr. Wu Xiaodong and Mr. Wang Cheng as executive Directors; Mr. Leung Siu Kee, Mr. Han Bing and Ms. Wang Shuping as independent non-executive Directors.